



**Connecting Cook County  
2040 Long Range Transportation Plan  
DRAFT Goals and Objectives**

The following goals and objectives are a synthesis of the themes and priorities that have surfaced from stakeholders, the public, committee members, and staff through the development of the Cook County Long Range Transportation Plan (LRTP). The goals represent a desired end state or outcome. Each objective supports a goal and provides additional specificity about how the goal will be achieved. Cook County values the opinions of our committee members and asks for your input and discussion of the goals/objectives as well as the evaluation criteria and measures that should be associated with them.

**GOAL**

**OBJECTIVES**

<p><b>Economic Opportunity</b> – Invest in transportation improvements that support the economic vitality of the County by fostering regional and global competitiveness and sustained productivity.</p>	<ul style="list-style-type: none"> <li>a) Align public infrastructure investments with identified industry needs to incentivize private sector growth and maximize economic and employment opportunities.</li> <li>b) Support transportation investments that link people with existing and emerging employment centers within Cook County and the region.</li> <li>c) Support improvements across all modes of transportation (air, water, rail and roadway) that enhance the efficient movement of freight and provide connections to cargo-oriented developments.</li> </ul>
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## GOAL

## OBJECTIVES

<p><b>Accessibility</b> – Increase the integration and connectivity of the transportation system by developing a comprehensive multimodal system that expands mobility options for all transportation users.</p>	<ul style="list-style-type: none"> <li>a) Support investments and policies that result in a mode shift to alternative transportation modes, including public transportation and bicycling.</li> <li>b) Improve access to regional employment and activity centers by providing affordable, convenient, and reliable transportation options.</li> <li>c) Support policies and investments that reduce overall travel times for all trip purposes.</li> <li>d) Strengthen first- and last-mile access to regional transit hubs by establishing policies and implementing infrastructure improvements that enhance non-motorized connectivity.</li> <li>e) Increase the efficient movement of people and goods through investments that reduce travel delays, minimize modal conflicts and improve last-mile connections.</li> </ul>
<p><b>Safety</b> – Provide a safer transportation system that balances the travel needs of all users, including the general public and area businesses and industries.</p>	<ul style="list-style-type: none"> <li>a) Improve travel safety within Cook County, with an emphasis on reducing fatalities and serious injuries.</li> <li>b) Reduce inter- and intra-modal conflicts to enhance safety in the movement of people and goods.</li> <li>c) Utilize cost-efficient strategies to reduce crash exposure and improve traffic flow along major roadway segments and at intersections.</li> <li>d) Incorporate Complete Streets concepts into project designs to accommodate all users, of all abilities.</li> </ul>
<p><b>Land Use</b> – Create a built environment that promotes healthy, sustainable communities through coordinated land use and transportation policies.</p>	<ul style="list-style-type: none"> <li>a) Promote transit-oriented development—more compact, mixed-use development within walking distance of transit nodes—with supportive transportation enhancements.</li> <li>b) Support the aggregation and growth of transportation, distribution, logistics and manufacturing businesses around existing intermodal facilities (i.e., cargo-oriented development) by ensuring that infrastructure meets their operational requirements.</li> <li>c) Establish performance standards for local land use plans as a condition of alternative transportation investments.</li> </ul>

DEPARTMENT OF TRANSPORTATION AND HIGHWAYS

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<p><b>Environmental Stewardship</b> – Promote a sustainable future through a transportation system that protects and enhances natural, cultural, and historic resources.</p>	<ul style="list-style-type: none"><li>a) Utilize new tools, techniques, and policies to reduce the negative impacts on the environment.</li><li>b) Encourage transportation demand management (e.g., ridesharing, park and ride, telework) policies and strategies to reduce single occupancy vehicles in the region.</li><li>c) Expand the use of Intelligent Transportation System (e.g., Ventra, ramp metering, dynamic message signs) technology to increase the efficiency of the existing transportation system.</li></ul>
<p><b>Implementation</b> – Advance a plan that preserves, maintains, and strategically operates existing transportation assets while investing in the expansion and diversification of critical transportation services and infrastructure.</p>	<ul style="list-style-type: none"><li>a) Deliver a fiscally responsible and coordinated program of projects consistent with CMAP’s vision to meet regional transportation demand.</li><li>b) Promote collaboration between state, regional, and local governments and the private sector to support regionally significant outcomes.</li><li>c) Support local and regional policies that encourage a mode shift to alternative transportation modes.</li></ul>

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